**Email to supporters**

**Combat climate change**
Dear [fname],

As an environmental health/public health professional, I suspect you are well aware of the negative impacts that climate change has on the health and well-being of the communities you serve.

With its recently proposed Clean Power Plan, the U.S. Environmental Protection Agency (EPA) is taking a major step to address this issue.

The proposed Clean Power Plan will cut 30% of carbon pollution from existing fossil fuel-fired power plants in the U.S. by 2030.

Power plants are our nation’s largest concentrated source of carbon pollution. This type of pollution is a leading cause of climate change. The EPA’s Clean Power Plan is an opportunity to combat climate change and protect Iowa’s environmental and human health. **Please contact Governor Branstad today and ask him to support the Clean Power Plan.**

In the recently released [*Iowa Climate Statement 2014*](http://www.iowapha.org/Resources/Documents/SIGNED%20Iowa%20Climate%20Statement%202014-Impacts%20on%20the%20Health%20of%20Iowans_FINAL.pdf)*,* scientists from 38 Iowa colleges and universities recognized that climate change can contribute to:

* Increased respiratory problems (e.g. asthma) and decreased air quality from elevated levels of fine particulate matter air pollution, ozone, pollen/allergens, molds and indoor moisture levels;
* Increased cardiovascular problems (e.g. risk of stroke and heart attacks) from elevated heat stress and exposure to air pollutants;
* Increased incidence of new vector species (e.g., mosquitos and ticks) and new vector-borne diseases (e.g., Dengue fever and Ehrlichiosis);
* Increased incidence of mental health issues (e.g. stress, aggression, and violence) from higher temperatures, physical displacement, and loss of livelihood caused by extreme weather events;
* Increased exposures to toxic chemicals and raw sewage from more frequent heavy rain/flooding events; and
* Decreased water quality from elevated water temperatures and already high nutrient levels (i.e., harmful algae blooms).

By implementing the proposed Clean Power Plan we can protect our communities and our resources. The EPA estimates that the plan will yield $55 to $95 billion in national climate and health benefits per year by 2030.

No one knows the realities we face if we do not act better than you – our state’s most knowledgeable, active and engaged environmental health/public health professionals. Not only are you leaders in your fields, you are leaders in your community. **Your voice is critical to this conversation. Submit your comments in support of the EPA’s Clean Power Plan to Governor Branstad today.**

**Sincerely,**

**NAME OF ORGANIZATION SENDING EMAIL HERE

Action alert**
**Support the Clean Power Plan**

Dear Governor Branstad,

I am writing to urge you to support the Clean Power Plan.

As a professional who works to improve the health and well-being of our state’s communities, I am very concerned about the significant challenges posed by climate change. These challenges will stress our state’s human and environmental health, as well as our economy.

By reducing carbon pollution from our nation’s existing fossil fuel-fired power plants (the largest concentrated source of carbon pollution in the U.S. and a leading contributor to climate change), the proposed Clean Power Plan will help protect the health of Iowa communities and our resources.

In addition to reducing the health threats highlighted by Iowa scientists in the *Iowa Climate Statement 2014*, the Clean Power Plan will also help reduce other harmful pollutants. A recent study by scientists at Harvard, Syracuse and Boston Universities found that carbon pollution reduction standards would simultaneously decrease other harmful power plant pollutants and prevent 47 premature deaths, 15 hospitalizations and three non-fatal heart attacks in Iowa annually.

The opportunity that the Environmental Protection Agency’s Clean Power Plan presents to protect Iowa’s health, grow our clean energy portfolio, and strengthen our economy is one that should not be missed. Please support the Clean Power Plan.

Sincerely,

[fname lname]

**Thank you page**Thank you for taking action and urging Governor Branstad to support the U.S. Environmental Protection Agency’s Clean Power Plan, an opportunity to protect the health of Iowa communities and benefit our economy. Your comments have been sent to the Governor’s office.

Now, take the next step and help us spread the word about this important issue by sending an email to your network. It’s easy – just use the sharing tool below.

Together, we can help create a safe, healthy environment and sustainable future for Iowa.

**Thank you email**

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**Facebook:**

* Help protect the health of Iowa communities – ask Governor Branstad support the U.S. EPA’s Clean Power Plan: <http://bit.ly/1zjh5cj>
* Climate change poses significant environmental and human health challenges. These challenges will stress our state’s health system, resources and vulnerable populations. Ask Governor Branstad support the U.S. EPA’s Clean Power Plan: <http://bit.ly/1zjh5cj>
* The EPA’s Clean Power Plan - a proposal requiring states to reduce carbon pollution from existing fossil fuel-fired power plants - is an opportunity to protect the health of Iowa communities and benefit our economy. Ask Governor Branstad support the U.S. EPA’s Clean Power Plan: <http://bit.ly/1zjh5cj>

**Twitter:**

* Help protect the health of IA communities – ask Gov Branstad to support the Clean Power Plan:  <http://bit.ly/1zjh5cj>
* Climate change poses significant enviro & human health challenges. Ask Gov Branstad support the Clean Power Plan: <http://bit.ly/1zjh5cj>
* The Clean Power Plan would protect the health of IA communities and benefit our economy: <http://bit.ly/1zjh5cj>